



2024
SPONSORSHIP PACKET



art walk edmonds

DO SOMETHING **awe**SOME!
awe

What is AWE?

Art Walks

Art Walk Edmonds is a FREE community event held monthly throughout the year. All month long, Edmonds businesses host local art in their locations so that visitors can come any time they are open. Every Third Thursday from 5:00pm to 8:00pm select businesses will also open their doors to showcase local and regional art - offering the public the chance to meet and interact directly with the artists.

Mural Projects

Mural Project Edmonds, a committee of Art Walk Edmonds, installs professional-quality murals on public-facing walls in order to enhance the beauty and scale of Edmonds. The murals are funded through fundraising and sponsorship dollars.

Wine Walks

AWE's annual fundraisers are the immensely popular Wine Walks held twice each summer. Downtown Edmonds shops feature wine tastings from select Washington boutique wineries. 550+ attendees per Wine Walk sip local wines, shop small, socialize with good friends, and support the Arts in Edmonds.

Wreath Walks

AWE's newest downtown Edmonds tradition features original, artist-designed and decorated wreaths in select storefronts during the holiday season! The wreaths hang from the third Thursday in November to the third Thursday in December, and are auctioned online in time to go to their new homes for the holidays.

Benefit your local business, enhance our community, and...

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info@artwalkedmonds.com

www.artwalkedmonds.com

AWE Sponsorship Opportunities

SPONSORSHIP LEVELS*** >>>	Patron \$5000/yr	Curator \$2000/yr	Cultivator \$500/yr	Supporter \$250/yr	Wine Walk Glasses \$2200/event*	Wine Walk Totes \$2200/event*	Other Wine Walk tchotchkes**
logo placement on website	✓	✓	✓	✓	✓	✓	✓
logo placement in monthly newsletter	✓	✓	✓	✓	June, July, August news only	June, July, August news only	June, July, August news only
recognition in press releases	✓	✓	✓	✓	PR for Wine Walks only	PR for Wine Walks only	PR for Wine Walks only
logo placement on posters	✓	✓	✓		Wine Walk posters only	Wine Walk posters only	Wine Walk posters only
logo placement on maps	✓	✓			Wine Walk maps only	Wine Walk maps only	Wine Walk maps only
promotion in newsletter/social media	6 per year	2 per year	1 per year				
logo placement on Facebook header	✓						
Wine Walk tickets	8 tickets per event (16 total)	6 tickets per event (12 total)	4 tickets per event (8 total)	2 tickets per event (4 total)	6 tickets per event sponsored	6 tickets per event sponsored	4 tickets per event sponsored
Wine Walk Sponsorship Exclusives							
logo on wine glasses, exclusive					✓		
logo on wine tote bags, exclusive						✓	
logo on pencils, wine openers, etc.							✓
your marketing materials stuffed into wine bags					✓	✓	✓

* There are two Wine Walk events this summer, July 6th and August 3rd. You can sponsor one or both! Please contact us to see what each exclusive Wine Walk sponsorship level includes and availability.

** Tell us which tchotchkes you'd like to sponsor, and AWE will price it out for you! Ideas are pens/pencils for marking favorite wines on the walk, wine bottle openers, etc

** **The opportunities are endless! AWE will customize a sponsorship package for you. Contact us at info@artwalkdmonds.com.**

Mural Sponsorship Opportunities

Mural Project Edmonds is committed to installing a mural every summer, but community donations and sponsorship are vital to helping us realize this vision.

With your sponsorship, you will receive:

- Engraved plaque at the mural site
- Logo and link on the mural's page on the Art Walk Edmonds website
- A voice in the design process of the mural

Contact us to discuss your mural sponsorship ideas!

www.artwalkdmonds.com

info@artwalkdmonds.com

Benefits of Sponsorship

Tax Deductible

Art Walk Edmonds is a 501(c)(3) non-profit organization and as such your sponsorship may qualify as a charitable deduction for federal income tax purposes.

Support the Community

The City of Edmonds has the honor of earning the first designation of official Creative District status from the state. Residents and visitors alike love this artistic community. Your support shows them that your local business cares, too.

Increase your Business's Exposure

Through its Art Walks, Wine Walks, Wreath Walks and murals, the audience of Art Walk Edmonds numbers in the thousands. Being a supporter of AWE will get your name in front of those people.

Contact us at info@artwalkedmonds.com or 425.298.7947 to start discussing your sponsorship options.

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